

**Get Ready to ROCK! announce anniversary ambassadors**

Popular classic rock web destination Get Ready to ROCK! celebrates its 10<sup>th</sup> anniversary in 2012.

Throughout the year GRTR! Ambassadors will be Magnum, the Midlands based band who celebrate their 40<sup>th</sup> anniversary in 2012. They release their latest album 'Evolution' in November and are planning tour and festival dates including headlining the Hard Rock Hell event in December.

Says Managing Editor David Randall: "We have long supported new and established artists with our rising stars and featured artist promotions, but we thought we'd do something different for 2012."

"We've always supported Magnum and I've personally followed them from the early 1990s. Their renaissance in recent years coincides with the lifetime of Get Ready to ROCK! and we thought their own 40<sup>th</sup> anniversary was very relevant too."

"They represent all that is good in rock music and have their own fascinating history, peaking in the late eighties, hard times in the 1990s, and a comeback in 2002 starting with the album 'Breath Of Life'."

"We'll be celebrating their music throughout the year via our website and radio channel."

Get Ready to ROCK! Radio can be accessed via iTunes' Radio section, on stand-alone wi-fi radio sets, using a variety of mobile phone apps, or by visiting [www.getreadytorockradio.com](http://www.getreadytorockradio.com) There are sequences for new and independent artists throughout the week.

Get Ready to ROCK! ( [www.getreadytorock.com](http://www.getreadytorock.com) ) was established in late-2002 and for the past 10 years has been providing quality reviews, news and interviews covering the classic rock genre. The site attracts over 250,000 unique visitors per month. The popularity of the website is reflected in high Google visibility.

The website is run by a team of industry professionals and enthusiasts.

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All enquiries: [info@getreadytorock.com](mailto:info@getreadytorock.com)

Contact: Christine Adamson Tel. +44 (0) 151 336 6199